



ALPHA TO OMEGA

From *the first lead*  
to *the final exit*.  
*Alpha to Omega.*

Growth, sales, marketing, and technology — to scale your company.

# Three symbols. *One promise.*

Why A21Ω — and what it means for us.

## A

ALPHA · THE FIRST

*The Beginning.*

First letter of the Greek alphabet. The mark of a beginning — and in business, the edge that wins the market. We meet you here: before scaling, before the structure, when the opportunity is still raw.

## 21

TWENTY - ONE MILLION

*The Foundation.*

Bitcoin's hard-coded supply cap. The scarcity principle that drives real value. The best companies are built on discipline, data, and conviction — not noise.

## Ω

OMEGA · THE LAST

*The Completion.*

Last letter of the Greek alphabet. The mark of completion — and in physics, the unit of resistance. We stay until your company has shipped, scaled, and stands firm against every market headwind.

*The whole way through.*

# Two operators.

## *Real outcomes.*



### Daniel Tschinkel

CTO · CO-FOUNDER

Technology leader with 9+ years building scalable products across B2B, SaaS, and AI — from architecture to active delivery.

- **Ayni Gold** — CTO. Led product infrastructure to ~\$130M market cap.
- **GoMining** — \$1.6M+ in revenue, \$7.6M+ AUM managed.
- **BlockGuard** — CTO. Built wallets, AI financial tools, portfolio systems.

*Owns: tech strategy · architecture · active development · AI & automation*



### Itai Levi

CMO · CO-FOUNDER

Growth operator who has helped scale companies from pre-revenue to \$20M+ valuation across B2B, SaaS, and consumer.

- **AdaSwap** — Co-Founder & CEO. Top-tier listings, \$10M+ trading volume, ~\$600M FDV.
- **Combatica (Web2)** — \$6M → \$45M valuation. \$1M+ in sales. Major institutional partnerships.
- **Letstop** — \$10M → \$50M valuation. Full GTM and growth execution.

*Owns: GTM · sales strategy · growth marketing · partnerships*

*We've built, grown, and scaled.*

# Most companies don't fail *on ideas.* They *fail on execution.*

Building is hard. Growing what you've built is harder.

- You ship the product. The pipeline doesn't follow.
  - Marketing runs. Sales doesn't convert. Revenue stalls.
    - Tech debt builds. The team can't move fast enough.
      - The right operator at the right moment changes everything.

*"In business, execution risk compounds quietly — until it doesn't."*

# Five steps companies get stuck. We *fix all of them.*

Same patterns. Different companies. We've seen them all.

01

## Growth stalls

There's no engine behind the product. Acquisition dries up. Retention isn't measured.

02

## Sales doesn't convert

The pipeline exists. Deals don't close. The handoff between marketing and sales is broken.

03

## Brand is invisible

No clear positioning. No narrative. Competitors are louder — despite having a worse product.

04

## Tech ceiling

The architecture won't scale. Technical debt accumulates. Hiring and shipping slow to a crawl.

05

## Fundraising struggles

Poor storytelling. The wrong metrics front and center. A small network in the room.

*If you're stuck on any of these, that's where we come in.*

# We see *the opportunity*. We *build* what's needed.

## Growth & Sales

- Revenue strategy & sales playbook
- Pipeline architecture & CRM design
- Conversion rate optimization
- Outbound & inbound engine build
- Partnerships & channel development

## Marketing & Branding

- Brand positioning & messaging
- Content, SEO & paid acquisition
- Social channels & community
- PR & media relations
- Product marketing & launch

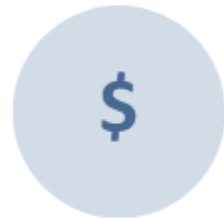
## Tech & Build

- Product strategy & UX
- Active development
- AI & automation
- Security & infrastructure
- Technical advisory

*Your extended team. Growth, sales, marketing, and tech under one roof.*

# We bring *the capital* and *the connections*.

The network that took us a decade to build — working for you.



## Investors

Direct lines to VCs, family offices, and angels. Strategic intros, not cold emails.



## B2B Partners

Enterprise, channel, and distribution partners. Relationships that open doors—not decks that gather dust.



## Media & PR

Tier-1 editorial and journalist relationships. Earned coverage, thought leadership, and press campaigns.



## Talent Network

Senior operators, engineers, and executives. When you need to hire fast and hire right.

*Connections that move the needle — not noise.*

# We've earned our track record *the hard way.*

## SECTORS WE LEAD IN

SaaS · Fintech · AI × Business · Marketplace · Consumer Apps

## NICHES

B2B Sales · Organic Growth · Brand-Led Revenue · Product-Led Growth

## DISTRIBUTION

Owned media · Paid acquisition · SEO · PR · Strategic partnerships

## TRACK RECORD

**\$20M+** raised. Companies scaled from pre-revenue to **\$50M+** valuation.

# A network behind every *one of them.*

## 20+

### Full-time team

Growth operators, marketing strategists, content, designers, engineers, sales architects, and operations leads.

## ∞

### Partner network

Curated long-term partners for legal, fund structuring, banking, payments, and technical audits.

## 24/7

### Global coverage

Operating across time zones and markets. Wherever your company needs to grow.

*Senior expertise, end to end.*

# Every company is *different*. Every *engagement* is built around it.

## STEP ONE

### Free Strategy Call — up to 45 minutes

With Daniel and Itai. No cost. No pitch. We listen. You tell us where the company is, where it's stuck, and what success looks like.

## STEP TWO

### Roadmap & Offer

After the call, Daniel and Itai build a tailored roadmap — what to fix, what to build, in what order. Delivered with scope and pricing within 5–7 business days.

## STEP THREE

### Execute Together

Fixed retainer, success-based, equity participation, or hybrid — structured to fit how you operate. Then we run it together, end to end.

*No off-the-shelf packages. No fixed menus. Just a real conversation about what you need.*

# *Let's start* with a conversation.

## Daniel Tschinkel

CTO · CO-FOUNDER

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## Itai Levi

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*We listen first, then build you a roadmap.*